

AMAZING RACE SPONSORSHIP

2024 Amazing Race – Saturday, April 20



**CANCER SUPPORT
COMMUNITY**
GREATER ANN ARBOR

CANCER SUPPORT COMMUNITY

The Cancer Support Community works hard to ensure that the needs of the community are met through high-quality and professionally facilitated programs. In meeting this need, the CSC focuses on providing a diverse range of programs within the areas of education, social activities, healthy lifestyle, support programs, and resource connections. Within these program areas, the CSC works actively with members to provide new programs to meet their needs. In 2023, CSC provided:

- 545 Hours of Live and On Demand Educational Workshops
- 607 Hours of Social Activities
- 1,604 Hours of Healthy Lifestyle Activities
- 5,446 Hours of Group and Individual Support
- \$150,000 Granted to Individuals and Families Impacted by Cancer

8202

**DIRECT SERVICE HOURS
PROVIDED AT NO COST TO MEMBERS**

THE AMAZING RACE

The Amazing Race is a local road rally (scavenger hunt), where teams solve clues, hunt for hidden locations and landmarks, and compete to be the first team to complete the course. A post-race tailgate party includes refreshments, food, entertainment and prizes. It's a great adventure that is fun for all ages!



GRAND MARSHAL - \$5,000

8 Tickets & Full Page Ad in Event Book

Includes all the benefits of a Rally Sponsor, plus:

- Highlighted in media releases and interviews
- Featured on all emails about the Amazing Race
- Opportunity to speak at the post-race party

RALLY - \$2,500

4 Tickets & Half Page Ad in Event Book

Includes all the benefits of a Victory Lap Sponsor, plus:

- Opportunity to interact with attendees at sponsored stop

VICTORY LAP - \$1,000

4 Tickets & Quarter Page Ad in Event Book

Includes all the benefits of a Track Sponsor, plus:

- Opportunity to sponsor a stop on the rally route
- Opportunity to distribute marketing materials

TRACK - \$500

2 Tickets & Eighth Page Ad in Event Book

- Recognized on print media the day of the event



AMAZING RACE SPONSORSHIP FORM

2024 Amazing Race – Saturday, April 20



Thank you for supporting the Cancer Support Community. Please complete the form below to lock in your benefits for the 2024 Amazing Race.

Date: _____

Business Name (as you would like to appear on event materials):

Business Website: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Main Contact: _____ Title: _____

Telephone: _____ Email: _____

SPONSORSHIP

☐ Grand Marshal - \$5,000

☐ Rally - \$2,500

☐ Victory Lap - \$1,000

☐ Track - \$500

ADVERTISEMENT

☐ Full Page Ad - \$1,500

☐ Half Page Ad - \$1,000

☐ Quarter Page Ad - \$500

☐ Eighth Page Ad - \$250

PAYMENT INFORMATION

☐ Please send invoice to my business

☐ I wish to pay by check

☐ I wish to pay by credit card

BILLING ADDRESS

Street: _____

City: _____

State: _____ Zip: _____

CREDIT CARD INFORMATION

Card Holder Name : _____

Card Number: _____

Security Code: _____ Expiration Date : ____/____

Return Completed form and payment to:

Christian Wojcinski, Development and Outreach Manager
christian@cancersupportannarbor.org
2010 Hogback Road, Suite 3
Ann Arbor, MI 48105